



## Company Profile

*A management consulting  
company  
established in 1978*



# Methodos snapshot



- ***a history of solid experience***

Methodos S.p.A. ([www.methodos.com](http://www.methodos.com)) is a management consulting company established in 1978, with branches in Milan and Rome, a representative in Brussels

- ***a professional standing recognized by relevant companies and associations***

Methodos is one of the most significant Italian consultancies supporting internal/external organizational change programs

- ***a legacy of competency and professionalism***

Methodos is leader in the design and implementation of change management programs based on socio-cultural analysis, stakeholder inclusion, co-participative action, integrated management. Programs include integrated communication, skill and competencies development, innovative task force management.

- ***a pro-active approach, but in line with clients' expectations***

Methodos is effective in the research and activation of conceptual models and operative instrumentation which meet the specific and situational needs of its clients, from the detailed definition of objectives to the development of results measurement tools and processes.



## Mission

- **To contribute to the success of our Clients, assisting them in achieving their objectives and to generate value, through the development of relationship management systems which are co-participative, open, measurable, and effective.**

## Vision

- **To become trusted partner of organizations which intend to embrace change to grow through sustainable practices.**

# Methodos Core Competencies



## ➤ Change Management

- Cultural consistency assessment
- Culture change management programs
- Change drivers identification and activation
- Organization and tutorship of change leading task forces

## ➤ Internal Communication

- Envisioning projects
- Internal communication plans
- Engagement programs
- Interactive internal multimedia development
- Large corporate internal communication events
- Employees 2.0 programmes
- Measurement systems
- Publications
- Corporate events

## ➤ Relationship Management

- Identification processes and involvement of influential publics
- Societal expectations research and evaluations
- Public policy making and research on its dynamic processes

## ➤ Sustainability

- Benchmarking activity
- Stakeholder mapping
- Development of sustainability reports
- Sustainability policy evaluation, design, implementation and communication
- One report and Integrated Management



## ▪ **HR & Organization**

- Organizational transformation / HR alignment
- Stakeholders satisfaction measurements
- Leadership development plans
- Talent Management programs
- Evaluation of value creation for stakeholders

## • **Training/Education**

- Co-operative group training
- Action learning programs
- Change implementation train-the-trainers programs
- Outdoor experiences

# Main Clients



Utilities and Pharmaceuticals	Services	Luxury	
Eni	Autostrade	Luxottica	
Enel	Agenzia del Territorio	Montblanc	
Erg Petroli	Allianz Ras	Luis Vuitton	
GlaxoSmithKline	Banca Popolare di Bari		
Liquigas	Barclays		
Terna	BNL		
Astra Zeneca	BT Albacom		
Roche	Capitalia – Unicredit		
Medtroinc	Farmafactoring		
Mundipharma	Intesa San Paolo		
Boston Scientific	Poste Italiane		
Saras	Telecom Italia		
Amgen Dompè	Vodafone		
Food and Beverages	Manufacturing	Media	Distribution
Danone	Automobili Lamborghini	ANSA	Coop
Averna	Dalmine	Il Sole 24 ORE	Metro
Ferrero	Fiat Auto	RCS	Unieuro
Cameo	Pirelli	SKY	Upim
Campari	Tetrapak		
Coca Cola	Whirlpool		
San Benedetto			
Rana			
Heineken			



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